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**YWCA YORK PARTNERS WITH URBAN IMPACT COMMUNITY FUND TO BRING
LEADING EDUCATION REFORMER GEOFFREY CANADA TO YORK
FOR APRIL 2 SPEAKING ENGAGEMENT**

YORK, Pa. (Jan. 5, 2011) – The Urban Impact Community Fund (UICF) today announced that the YWCA York is joining the effort to bring Geoffrey Canada to York for the 2011 Legacy Series. Mr. Canada, president and CEO of Harlem Children’s Zone (HCZ), will be the distinguished speaker for this premier scholarship fundraising event, to be held Saturday, April 2, at the York Expo Center.

“The purpose of the York Legacy Series is to raise scholarship funds to help send students in York to college – bright, hardworking students who might not otherwise have the funds to pursue higher education,” said Jennifer Roberts, chief development officer of the YWCA York. “The mission of the UICF aligns with our own goals of educating and empowering youth. We’re thrilled to be a supporter of the Legacy Series and invite other businesses and organizations to sponsor the event.”

In his 20-plus years with HCZ, Geoffrey Canada has become nationally recognized for his revolutionary work helping children and families in Harlem and as a passionate advocate for education reform. Harlem Children’s Zone is a community-based organization serving more than 17,000 children living in a 100-city-block area of Harlem, New York City. HCZ has pioneered a new way to end the cycle of generational poverty. Programs support each child from before birth all the way through college – bringing educated young adults back into their community to enrich it. It serves as a model for urban revitalization initiatives across the country.

Tickets for the speaking engagement can be purchased on the UICF Web site at www.uicfund.org, under the “Legacy Series” tab. Tickets start at \$40 for general seating. Preferred seating is \$60; reserved seating is \$100. Tickets for the VIP reception with Mr. Canada, which include a reserved seat for the speech, are \$150.

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Businesses and organizations interested in sponsoring Mr. Canada’s visit to York should contact Rijelle Kraft at 717-845-4046, ext. 1405.

Founded as a nonprofit arm of the educational management company 3Cord Inc., the UICF is a catalyst for advancing educational opportunities, community services and neighborhood revitalization in York City.

“The Urban Impact Community Fund is committed to playing a vital role in helping York residents and neighborhoods not simply survive, but thrive,” said Martha Martin, president of the UICF board of directors and director of the Lehman Center. “Our mission is achievable, but it will take hard work on the part of like-minded, dedicated community leaders to put it all together. And we’re proud to have the YWCA York as one of our partners.”

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